

SMART **4** *WARD*

Advancing Together

About SMART4WRD

- Collaborative Initiatives to Accelerate The Journey Towards Smart Manufacturing
- Uniting manufacturers, technology and solution providers, financial institutions, and government agencies.
- Driving automation, latest technology adoption, and ESG best practices within the manufacturing sector.
- Smart4wrd Ecosystem is a collaborative partnership program initiated by Bizsphere

www.smart4wrd.my





*Expert Sharing Partner
in Industry4wrD Roadshow*



*Co-Organiser of
MIDF Automation & Digital Forum*



A Private Sector Smart Manufacturing Ecosystem



*Co-organizer of
MSMA 2023 and MSMA 2025*



Marketing Partner



SMART4WARD

***It Adds Value & Creates Synergistic Value to the Smart
Manufacturing Ecosystem***





- **Fosters Collaboration & Networking:**

- Connects manufacturers, tech providers, financial institutions, and government agencies for partnerships and knowledge sharing.

- **Access to Insights & Best Practices:**

- Provides up-to-date trends, case studies, and real-world exposure through events like forums and factory visits.

- **Boosts Visibility & Credibility:**

- Enhances partners exposure via Smart4wrld platforms.

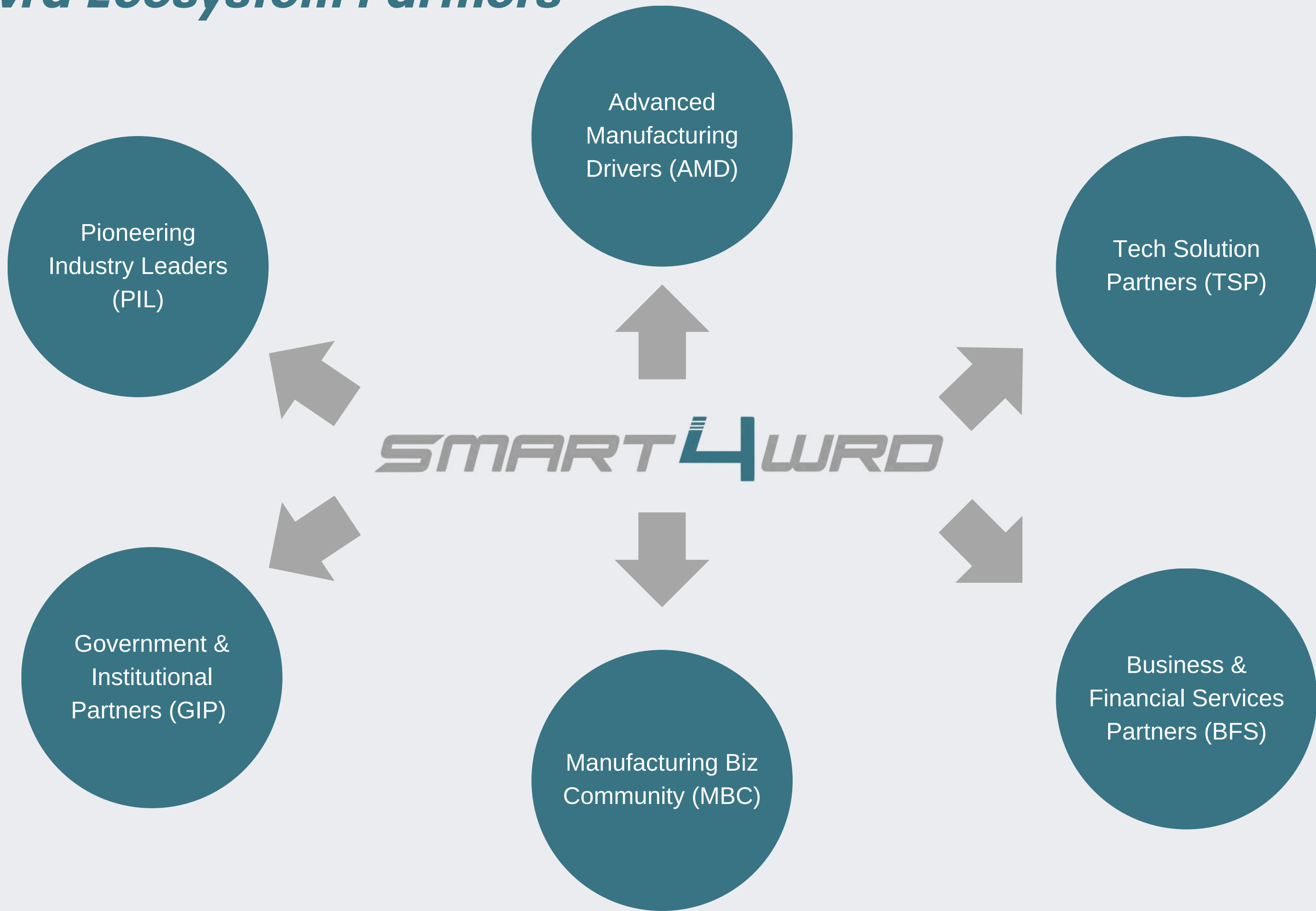
- **Cost-Effective Marketing:**

- Offers a targeted platform for promoting solutions, reducing sales cycles, and engaging a ready manufacturing audience.

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Ecosystem Partners

Smart4wrld Ecosystem Partners



SMART4WARD

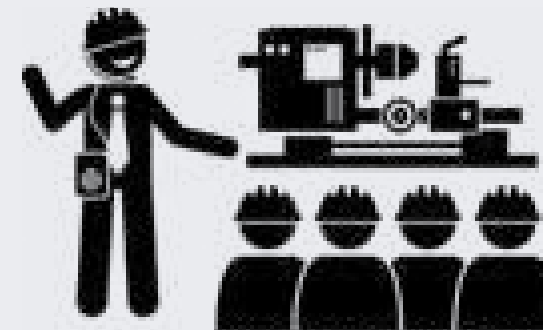
Programmes & Activities



Forum/Seminars



Consultation Clinics



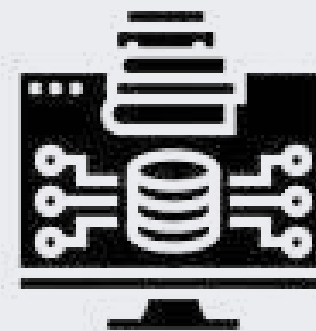
Factory Visits



Government Incentives



Industry Research



Online Knowledge Hub



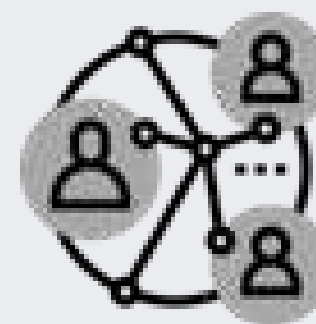
eNewsletter



Case studies / Best Practices



Trade Expo



Business Networking



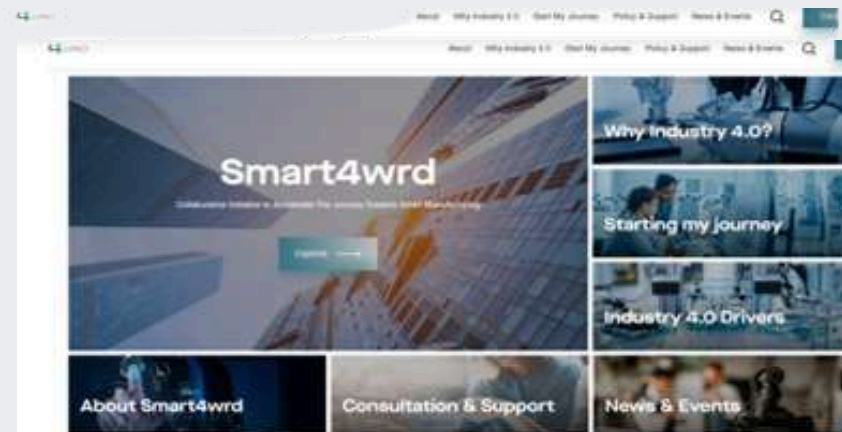
Market Linkage



Awards and Recognition

SMART4WRD

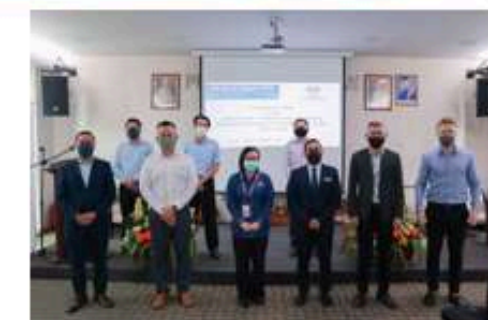
*Constant Sharing Since
Oct 2021*



SMART4WRD



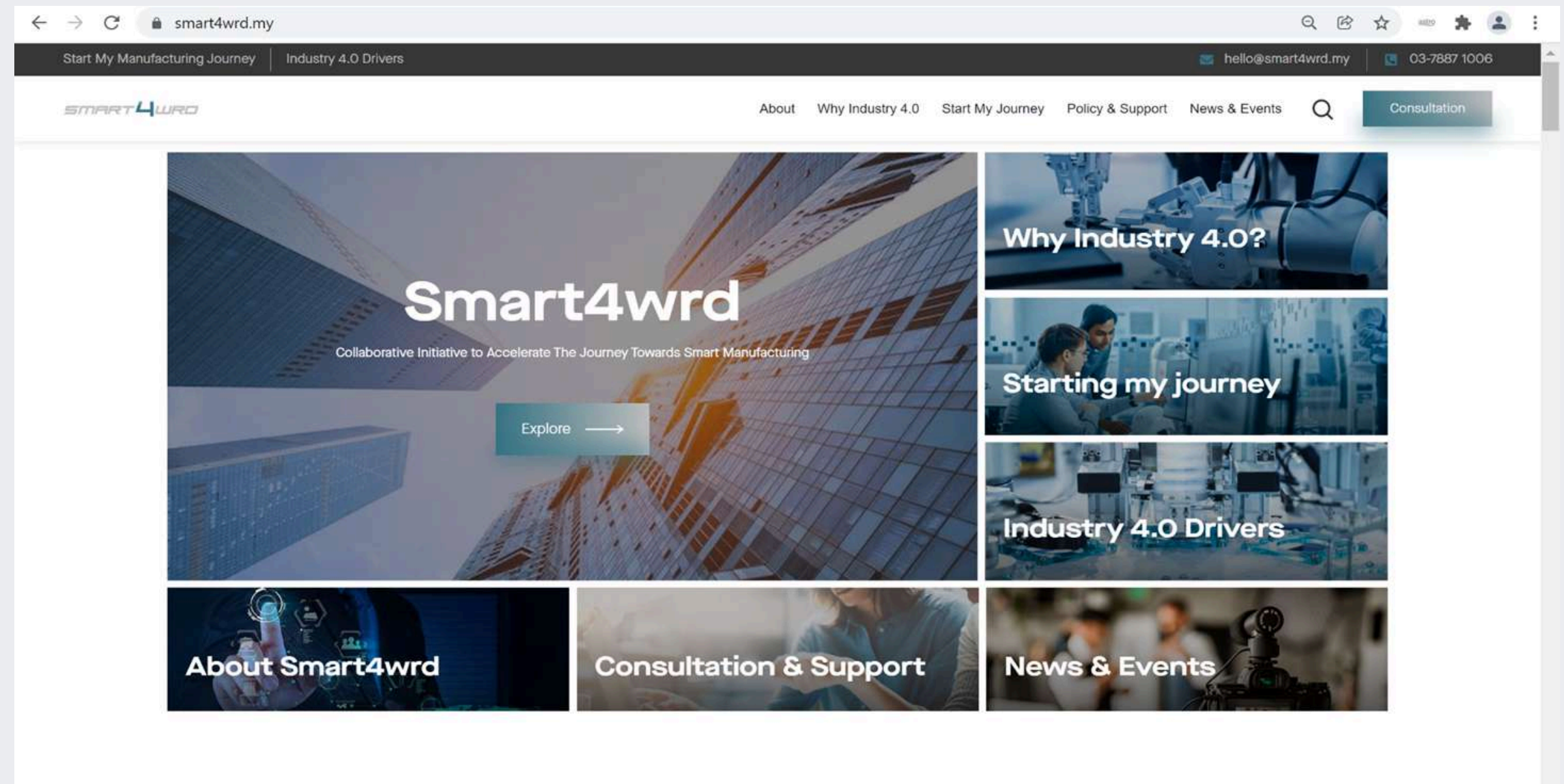
**SURVEY ON
INDUSTRY4.0
ADOPTION
JOURNEY
2021**



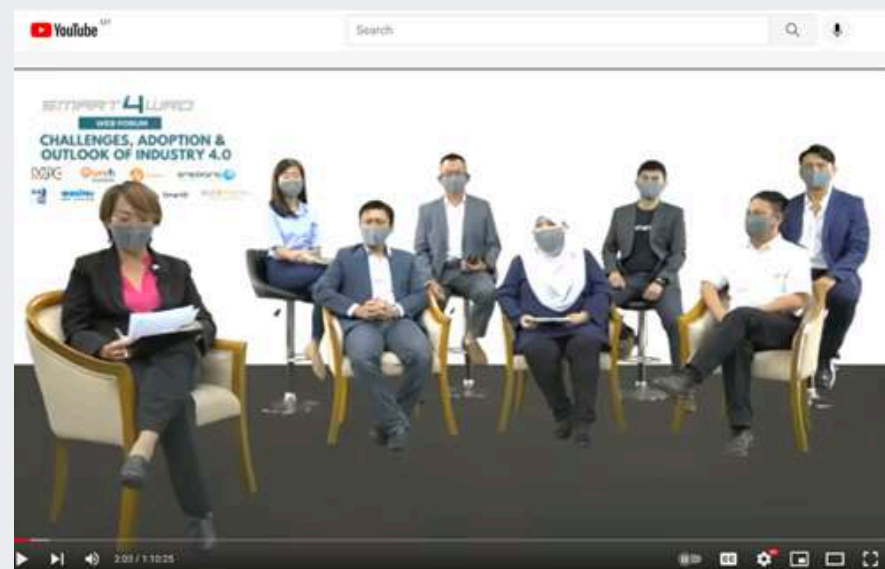


Smart4wrd.my

*A Web Portal serves as a
Knowledge Hub*



SMART4WRD



Smart4wrd Bi-weekly Web Forum

SMART4WRD



Industry Research

SMART4WRD



Industry4wrd Nationwide Roadshow

SMART4WRD



Smart4wrld engagement with MITI



Smart4wrld engagement with SIRIM



Smart4wrld engagement with CREST



Smart4wrđ
MY INDUSTRY 4.0 JOURNAL
Bi-weekly eNewsletter
(sent to 5,500 manufacturers)



SMART4WRD



Smart4wrd
Delegation to Industrial
Automation Asia Pacific (ITAP)
Singapore

SMART4WRD



Automation and Digital Forum

SMART4WRD

SMART4WRD
KICKSTART MY SMART MANUFACTURING JOURNEY PROGRAMME
An engaging One-To-One Adoption Clinic
18 JUL 2023 (Tue) | 9:00am - 12:30pm
Selangor Human Resource Development Centre (SHRDC)

EVENT HIGHLIGHTS

- EXPERIENCE SMART FACTORY IN ACTION
- PRE-SCREENING of FINANCING APPLICATION
- GUIDE TO APPLY FOR FULLY SUBSIDISED Industry 4.0 TRAINING
- ONSITE ADVISORY on Factory Automation and Digitalisation Solutions
- ONSITE ADVISORY on Manufacturing Digital Transformation Roadmap
- BRIEFING ON Malaysia Smart Manufacturing Awards 2023

REGISTER NOW

bit.ly/ForumEngagementKL

*Limited to 50 Free Seats Only.

BIZSPHERE **midf** **FSBM** **SmartB** **TR** **unifi**



KickStart My Smart Manufacturing Journey
- One To One Consulting

SMART4WRD



MSMA 2023 OUTREACH PROGRAMMES



Endorsed By



Organised by



Malaysia Smart Manufacturing Awards 2023



What's the Government & Institutional Partners (GIP) ?



- The **Government & Institutional Partners (GIP)** is tailored for government agencies, trade associations, academic institutions, and other organizations committed to advancing the manufacturing sector.
- Through collaboration with Smart4wrd, **GIP** members have the opportunity to engage meaningfully with manufacturers and stakeholders, share valuable insights, and exchange best practices and innovative programs.
- Together, they can promote initiatives that drive sustainable industrial growth and strengthen the manufacturing ecosystem.

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What's the Benefit of GLP ?

What's the Benefit of GIP ?



Incentives. Programmes, Trends, Collaborative opportunities	Invited to share programmes and incentives
My Industry 4 Journal	Able to promote its manufacturing related policies, programmes and incentives to more than 5,500 manufacturers.
smart4wrd.my	Logos will be featured in smart4wrd.my as GIP
smart4wrd youtube	Invited to share programmes and incentives related to manufacturing in video format

Invitation to Programmes and Activities including engagement with ecosystem partners	N/A
Smart4wrd Outreach Programme Digital Media	
Participation in programmes and events	Complimentary by Invitation

Why Join Smart4wrld as GLP ?

- **Shape the Future of Manufacturing** – Take the lead in shaping the future of smart manufacturing and industrial policy by participating in influential discussions that drive meaningful change.
- **Engage with the Ecosystem** – Forge valuable connections with manufacturers and industry leaders to share government programs, incentives, and initiatives that support industrial transformation.
- **Promote Your Initiatives** – Elevate your programs, policies, and incentives through Smart4wrld's communication channels, ensuring you reach a diverse audience of manufacturers and industry stakeholders.
- **Strengthen Industry Ties** – Collaborate with key players in the smart manufacturing landscape to foster innovation and economic growth, all while aligning with government policies and strategic goals.



Comparison Between Ecosystem Partners



Comparison Between Ecosystem Partners

Ecosystem Partners	Description
Advanced Manufacturing Drivers (AMD)	Elite Partner with own technology, solutions or services committed to drive and contribute to the growth of smart manufacturing ecosystem.
Tech Solution Partners (TSP)	Technology / Solution Providers including System Integrators supporting manufacturers
Business & Financial Services Partners (BFS)	Companies offering business support to manufacturers.
Pioneering Industry Leaders (PIL)	Leading corporations supporting the advancement of manufacturers
Government & Institutional Partners (GIP)	Government and trade associations supporting manufacturing ecosystem
Manufacturing Biz Community (MBC)	Manufacturers aiming to digitally transform and modernise their operations to increase market competitiveness.

Comparison Between Ecosystem Partners

Ecosystem Partners / Benefits	Incentives. Programmes, Trends, Collaborative opportunities	My Industry 4 Journal	smart4wrd.my
Advanced Manufacturing Drivers (AMD)	Invited for briefing, discussion and engagement	<ul style="list-style-type: none"> 5 x by-lined articles sharing case studies, best practices, trends, guides or tips in smart manufacturing. 5 x product centric articles annually 	<ul style="list-style-type: none"> Own individual page under AMD channel. General Service Enquiry via the website will be shared to all AMD. Users will be given option to select AMD as a direct enquiry to AMD.
Tech Solution Partners (TSP)		<ul style="list-style-type: none"> 2 x by-lined articles sharing case studies, best practices, trends, guides or tips in smart manufacturing. 2 x product centric articles annually 	A page with listing of all TSP/BFS with Max 3 top solutions or services
Business & Financial Services Partners (BFS)			
Pioneering Industry Leaders (PIL)	Coordinate with PIL in developing programmes nurturing sme manufacturers towards smart manufacturing.	Invited to demonstrate its best practices in smart manufacturing & ESG <ul style="list-style-type: none"> 5 x by-lined articles sharing case studies, best practices, trends, guides or tips in smart manufacturing. 5 x product centric articles annually 	<ul style="list-style-type: none"> Own individual page under PIL channel. General Service Enquiry via the website will be shared to all PIL. Users will be given option to select PIL as a direct enquiry to PIL.
Government & Institutional Partners (GIP)	Invited to share programmes and incentives	Able to promote its manufacturing related policies, programmes and incentives to more than 5,500 manufacturers.	Logos will be featured in smart4wrd.my as GIP
Manufacturing Biz Community (MBC)	Invited to participate in event	Access to Latest Updates and information about industry trends, government policies, incentives, and events.	Access to Latest Updates and information about industry trends, government policies, incentives, and events.

**Product-centric articles will be featured on a first-come, first-served basis. No reminder will be given. Unused slots will not be replaced.*

Ecosystem Partners / Benefits	smart4wrд youtube	Invitation to Programmes and Activities including engagement with ecosystem partners.	Smart4wrд Outreach Programme Digital Media
Advanced Manufacturing Drivers (AMD)	<ul style="list-style-type: none">Forward up to 5 x case studies, best practices, trends, guides or tips in smart manufacturing.Forward up to 5 x products/services or project experience videos to be posted within a year	<ul style="list-style-type: none">Priority to be invitedWill be invited to collaborate or to attend (Fees may apply)	Logo will be featured during any digital introduction of Smart4wrд
Tech Solution Partners (TSP)	<ul style="list-style-type: none">Forward up to 2 x case studies, best practices, trends, guides or tips in smart manufacturing.Forward up to 2 x products/services or project experience videos to be posted within a year	Will be invited to collaborate or to attend on 1st come 1st serve basis should seats or participation opportunities are limited. (Fees may Apply)	
Business & Financial Services Partners (BFS)			
Pioneering Industry Leaders (PIL)	<ul style="list-style-type: none">Forward up to 5 x case studies, best practices, trends, guides or tips in smart manufacturing.Forward up to 5 x products/services or project experience videos to be posted within a year	N/A	N/A
Government & Institutional Partners (GIP)	Invited to share programmes and incentives related to manufacturing in video format		
Manufacturing Biz Community (MBC)	Access to Latest Updates and information about industry trends, government policies, incentives, and events.	<ul style="list-style-type: none">Priority to attendPay lower fee than services community and non members	

**Product-centric articles will be featured on a first-come, first-served basis. No reminder will be given. Unused slots will not be replaced.*

Ecosystem Partners / Benefits	Update information in smart4wrд.my	Participation in programmes and events	Smart4wrд Biz Community Whatsapp Group	Smart4wrд Facebook & Newsletter
Advanced Manufacturing Drivers (AMD)	RM 100 will be charged for any change of information in smart4wrд.my	Will be quoted seperately if any. Will enjoy reduction of 10% compared to non smart4wrд partner	<ul style="list-style-type: none"> Promote your events within the WhatsApp group One-time opportunity to introduce your company to the community <i>*All event promotions and company introductions will be sent to the group by admin representative.</i>	One-time welcome post on the official Smart4wrд Facebook page and newsletter.
Tech Solution Partners (TSP)				
Business & Financial Services Partners (BFS)				
Pioneering Industry Leaders (PIL)	N/A	Complimentary by Invitation	N/A	
Government & Institutional Partners (GIP)				
Manufacturing Biz Community (MBC)		Enjoy Member exclusive Fees or Benefits Fees		

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Marketing & Partnership Fee



Marketing & Partnership Fee

Advanced Manufacturing Drivers (AMD)	Tech Solution Partners (TSP)	Business & Financial Services Partners (BFS)
RM 12,000 per year	RM 3,800 per year	RM 3,800 per year
Manufacturing Biz Community (MBC)	Government & Institutional Partners (GIP)	Pioneering Industry Leaders (PIL)
Free to Join	No Fees	MSMA Leadership Award -No Fees for the 1st year

**Membership fee subject to 8% SST*



Accelerating The Journey Towards Smart Manufacturing



hello@smart4wrd.my



www.smart4wrd.my



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