

SMART 4WARD

Advancing Together

About SMART4WRD

- Collaborative Initiatives to Accelerate The Journey Towards Smart Manufacturing
- Uniting manufacturers, technology and solution providers, financial institutions, and government agencies.
- Driving automation, latest technology adoption, and ESG best practices within the manufacturing sector.
- Smart4wrd Ecosystem is a collaborative partnership program initiated by Bizsphere

www.smart4wrd.my





*Expert Sharing Partner
in Industry4wrD Roadshow*



*Co-Organiser of
MIDF Automation & Digital Forum*



A Private Sector Smart Manufacturing Ecosystem



*Co-organizer of
MSMA 2023 and MSMA 2025*



Marketing Partner

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*It Adds Value & Creates Synergistic Value to the Smart
Manufacturing Ecosystem*

- **Fosters Collaboration & Networking:**

- Connects manufacturers, tech providers, financial institutions, and government agencies for partnerships and knowledge sharing.

- **Access to Insights & Best Practices:**

- Provides up-to-date trends, case studies, and real-world exposure through events like forums and factory visits.

- **Boosts Visibility & Credibility:**

- Enhances partners exposure via Smart4wrld platforms.

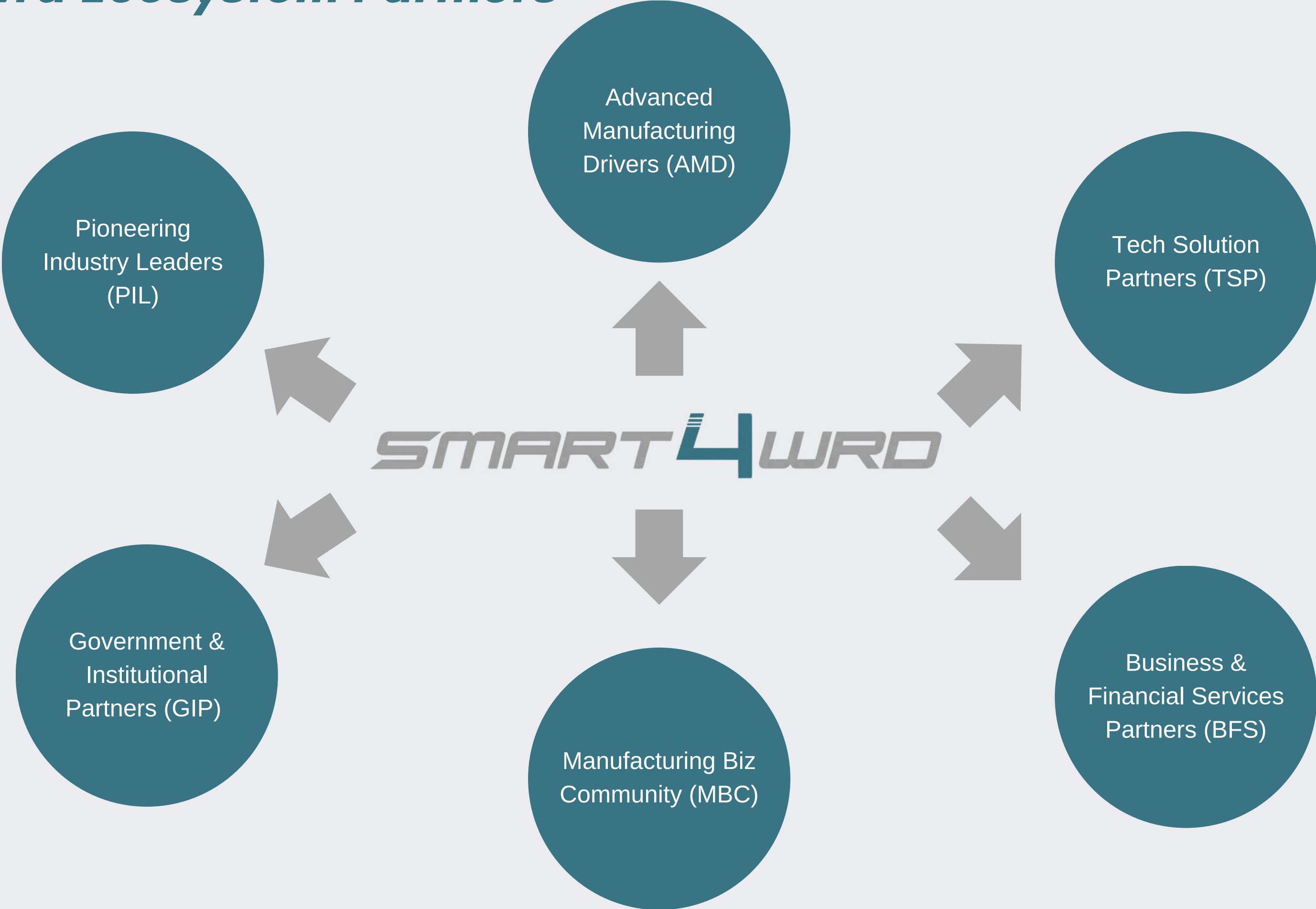
- **Cost-Effective Marketing:**

- Offers a targeted platform for promoting solutions, reducing sales cycles, and engaging a ready manufacturing audience.

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Ecosystem Partners

Smart4wrld Ecosystem Partners



SMART4WARD
Programmes & Activities

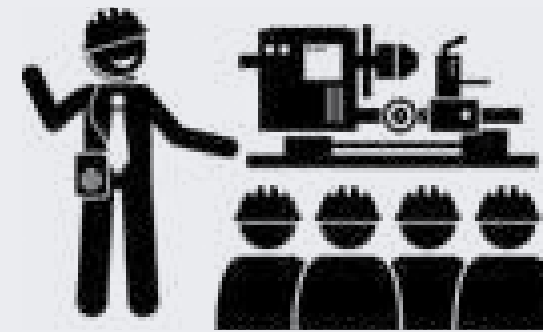
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Forum/Seminars



Consultation Clinics



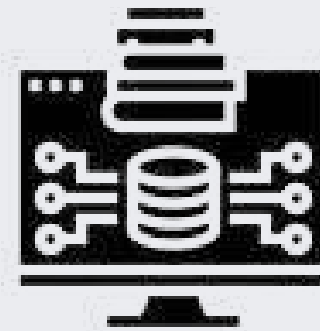
Factory Visits



Government Incentives



Industry Research



Online Knowledge Hub



eNewsletter



Case studies / Best Practices



Trade Expo



Business Networking



Market Linkage



Awards and Recognition

SMART4WRD

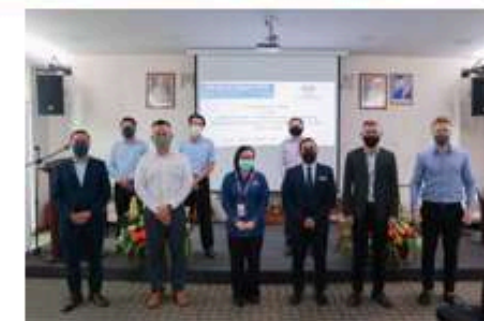
Constant Sharing Since
Oct 2021



SMART4WRD



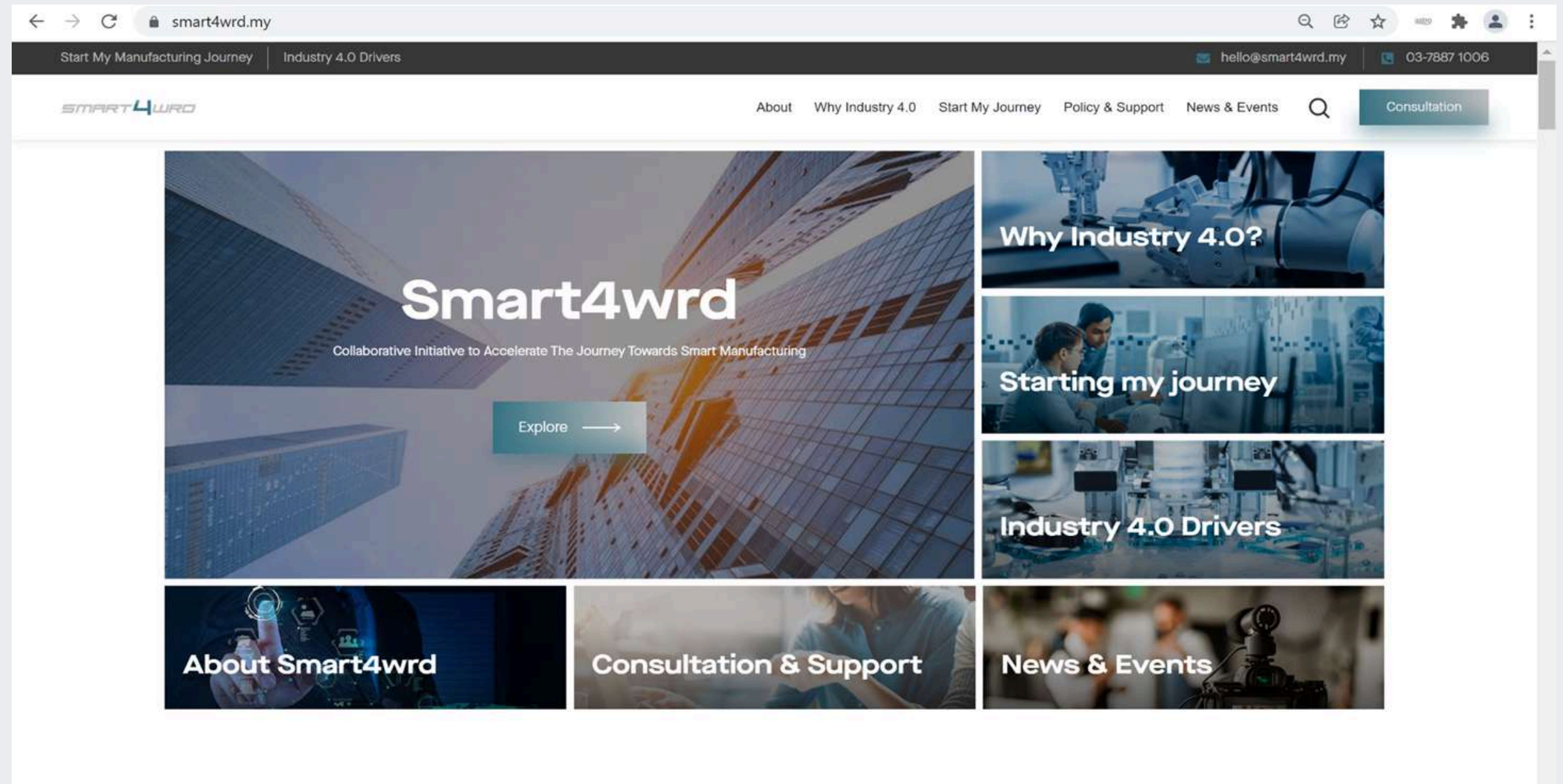
**SURVEY ON
INDUSTRY 4.0
ADOPTION
JOURNEY
2021**



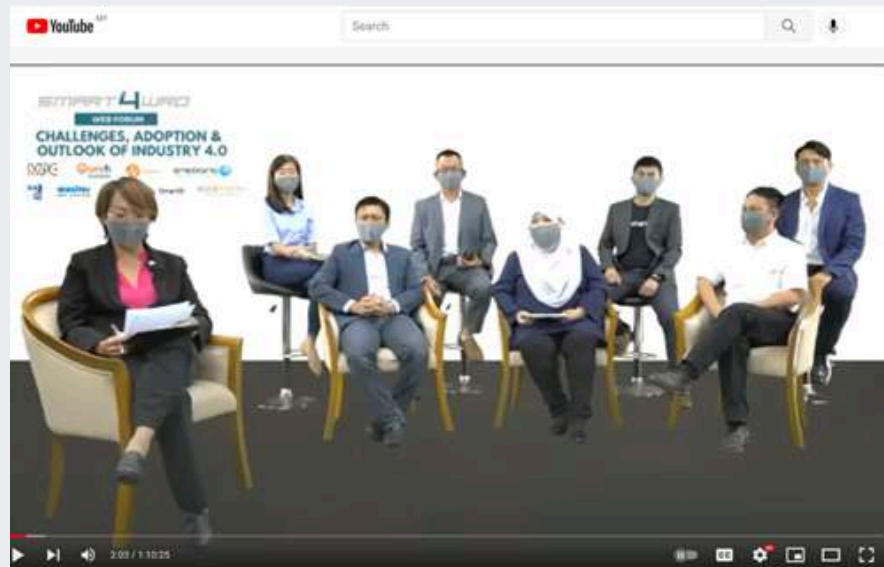
SMART4WRD

Smart4wrd.my

A Web Portal serves as a Knowledge Hub

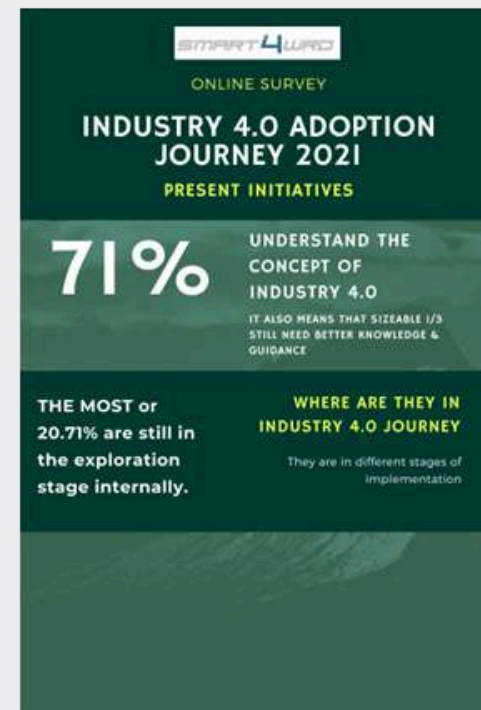
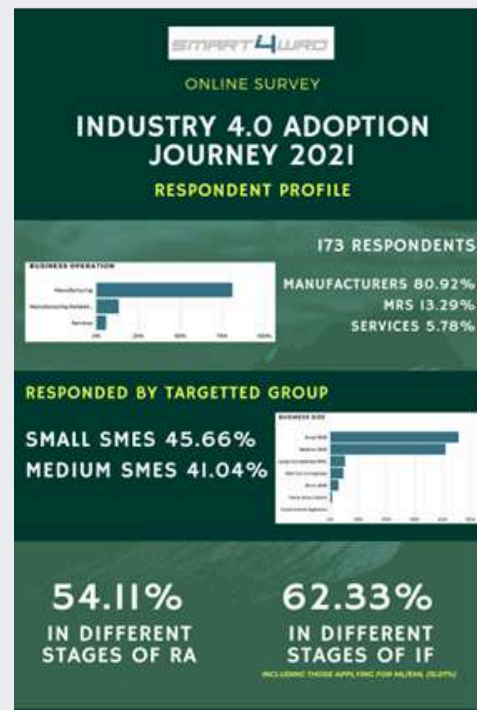


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Smart4wrd Bi-weekly Web Forum

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SURVEY ON INDUSTRY 4.0 ADOPTION JOURNEY 2021

A SURVEY BY **BIZSPHERE**
Market & Marketing Group

STRATEGIC PARTNERS

MPC, Unifi business, ICA 4.0, arosys, SmartID Solutions, monitor ERP SYSTEM, EMERGING, SHRDC

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Industry Research

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Industry4wrd Nationwide Roadshow

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Smart4wrd engagement with MITI



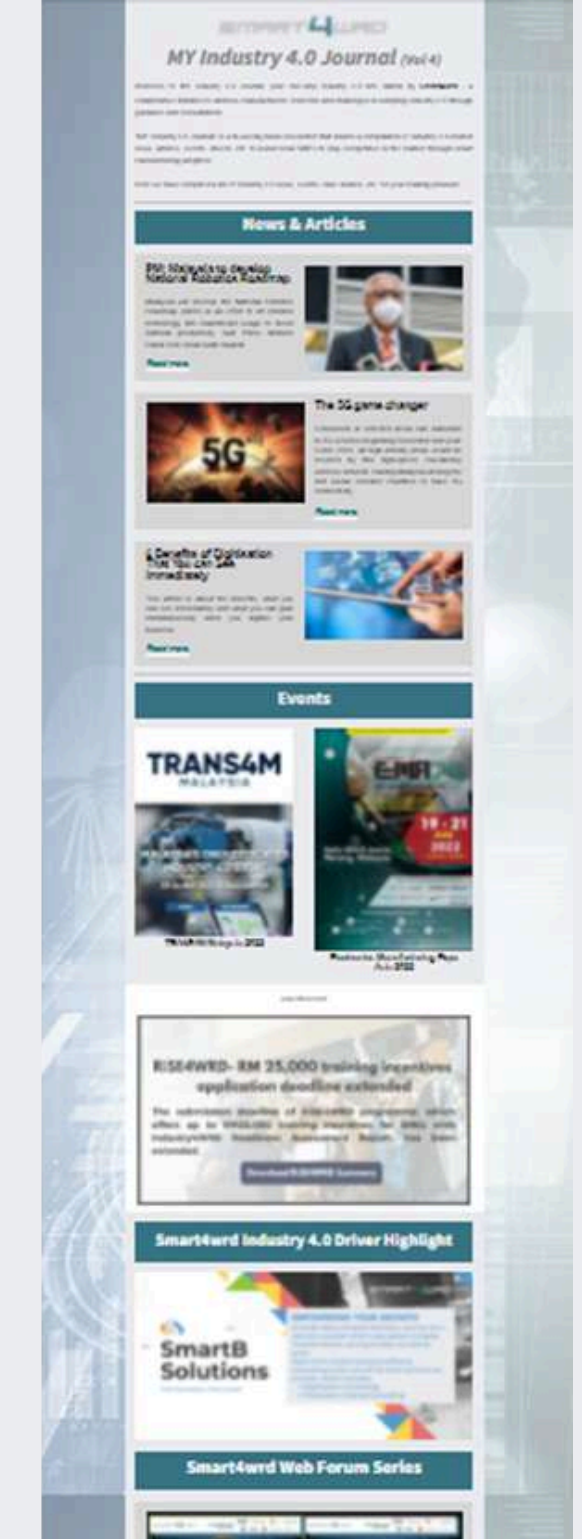
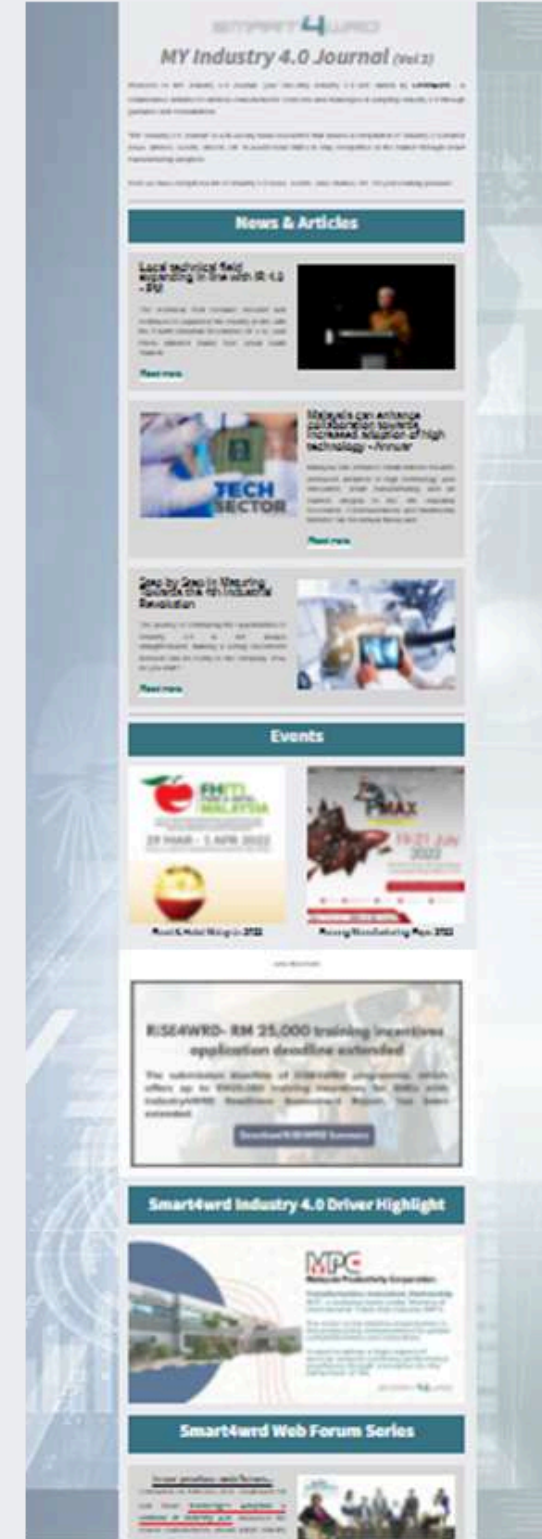
Smart4wrd engagement with SIRIM



Smart4wrd engagement with CREST

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Smart4wrd
MY INDUSTRY 4.0 JOURNAL
Bi-weekly eNewsletter
(sent to 5,500 manufacturers)



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*Smart4wrд
Delegation to Industrial
Automation Asia Pacific (ITAP)
Singapore*

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Automation and Digital Forum

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KICKSTART MY SMART MANUFACTURING JOURNEY PROGRAMME
An engaging One-To-One Adoption Clinic
18 JUL 2023 (Tue) | 9:00am - 12:30pm
Selangor Human Resource Development Centre (SHRDC)

EVENT HIGHLIGHTS

- EXPERIENCE SMART FACTORY IN ACTION
- PRE-SCREENING of FINANCING APPLICATION
- GUIDE TO APPLY FOR FULLY SUBSIDISED Industry 4.0 TRAINING
- ONSITE ADVISORY on Factory Automation and Digitalisation Solutions
- ONSITE ADVISORY on Manufacturing Digital Transformation Roadmap
- BRIEFING ON Malaysia Smart Manufacturing Awards 2023

REGISTER NOW

bit.ly/ForumEngagementKL

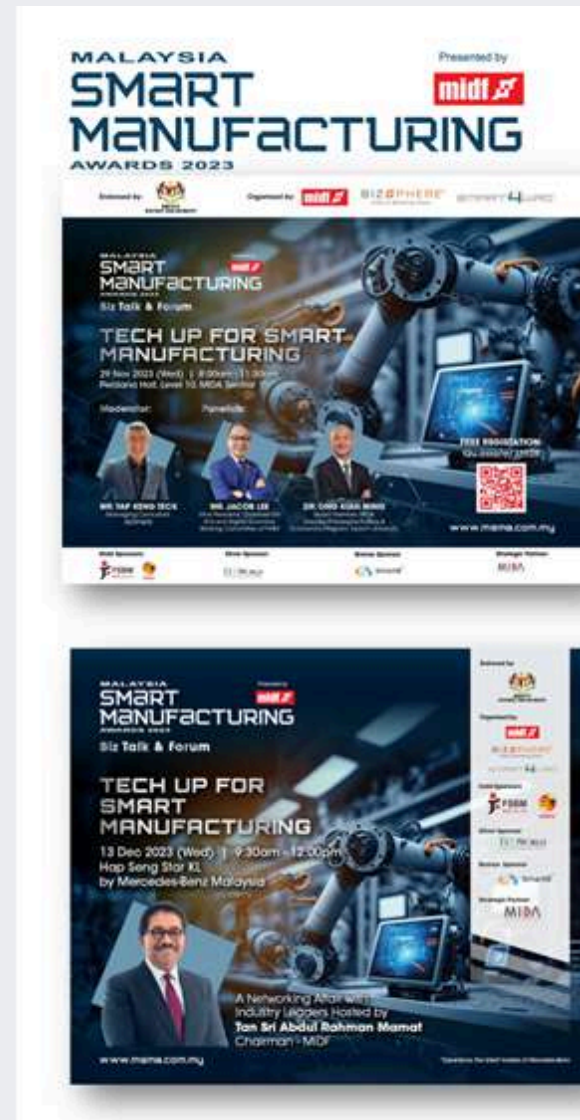
*Limited to 50 Free Seats Only.

BIZSPHERE **midf** **FSBM** **SmartB** **TR** **unifi BUSINESS**



KickStart My Smart Manufacturing Journey
- One To One Consulting

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MSMA 2023 OUTREACH PROGRAMMES



Endorsed By



Organised by



Malaysia Smart Manufacturing Awards 2023

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What's the Advanced Manufacturing Drivers (AMD) ?



- The **Advanced Manufacturing Drivers (AMD)**, previously known as Industry 4.0 Drivers, is designed for companies that are inspired to drive the growth of the smart manufacturing ecosystem beyond offering support services to the community.
- As an **elite tier** within the Smart4wrld ecosystem, **AMD** are only opened to companies with their own technology and solutions.
- **AMD partner** play a pivotal role in shaping the manufacturing landscape by sharing the benefits of automation, smart technologies, and ESG (Environmental, Social, and Governance) practices to other businesses in the ecosystem.

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What's the Benefit of AMD ?

What's the Benefit of AMD ?



<p>Incentives. Programmes, Trends, Collaborative opportunities</p>	<p>Invited for briefing, discussion and engagement</p>
<p>My Industry 4 Journal</p>	<ul style="list-style-type: none"> • 5 x by-lined articles sharing case studies, best practices, trends, guides or tips in smart manufacturing. • 5 x product centric articles annually
<p>smart4wrд.my</p>	<ul style="list-style-type: none"> • Own individual page under AMD channel. • General Service Enquiry via the website will be shared to all AMD. • Users will be given option to select AMD as a direct enquiry to AMD.
<p>smart4wrд youtube</p>	<ul style="list-style-type: none"> • Forward up to 5 x case studies, best practices, trends, guides or tips in smart manufacturing. • Forward up to 5 x products/services or project experience videos to be posted within a year

<p>Invitation to Programmes and Activities including engagement with ecosystem partners</p>	<ul style="list-style-type: none"> • Priority to be invited • Will be invited to collaborate or to attend (Fees may apply)
<p>Smart4wrд Outreach Programme Digital Media</p>	<p>Logo will be featured during any digital introduction of Smart4wrд</p>
<p>Participation in programmes and events</p>	<p>Will be quoted seperately if any. Will enjoy reduction of 10% compared to non smart4wrд partner</p>
<p>Smart4wrд Biz Community Whatsapp Group</p>	<ul style="list-style-type: none"> • Promote your events within the WhatsApp group • One-time opportunity to introduce your company to the community <p><i>*All event promotions and company introductions will be sent to the group by admin representative.</i></p>
<p>Smart4wrд Facebook & Newsletter</p>	<p>One-time welcome post on the official Smart4wrд Facebook page and newsletter.</p>

Why Join Smart4wrld as AMD ?

- **Drive Malaysia Manufacturing Evolution** – Become an active stakeholder in shaping and accelerating the advancement of manufacturing in Malaysia.
- **Strengthen Brand Positioning** – Gain exclusive visibility through Smart4wrld's marketing channels, enhancing your brand and credibility.
- **Key Stakeholders in Private & Public Partnership** –As an Elite Partner, AMD will be constantly invited for PPP programmes and engagement
- **Access to Pool of Targeted Customers** – AMD will be marketed to large pool of targeted manufacturing business community in Smart4wrld
- **Partnership & collaboration opportunities with TSP & BFS** – AMD will be able to complete and perfect its offering leveraging on other associated technologies, solutions and services.

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Comparison Between Ecosystem Partners

<i>Ecosystem Partners</i>	Description
Advanced Manufacturing Drivers (AMD)	Elite Partner with own technology, solutions or services committed to drive and contribute to the growth of smart manufacturing ecosystem.
Tech Solution Partners (TSP)	Technology / Solution Providers including System Integrators supporting manufacturers
Business & Financial Services Partners (BFS)	Companies offering business support to manufacturers.
Pioneering Industry Leaders (PIL)	Leading corporations supporting the advancement of manufacturers
Government & Institutional Partners (GIP)	Government and trade associations supporting manufacturing ecosystem
Manufacturing Biz Community (MBC)	Manufacturers aiming to digitally transform and modernise their operations to increase market competitiveness.

Ecosystem Partners / Benefits	Incentives, Programmes, Trends, Collaborative opportunities	My Industry 4 Journal	smart4wrd.my
Advanced Manufacturing Drivers (AMD)	Invited for briefing, discussion and engagement	<ul style="list-style-type: none"> • 5 x by-lined articles sharing case studies, best practices, trends, guides or tips in smart manufacturing. • 5 x product centric articles annually 	<ul style="list-style-type: none"> • Own individual page under AMD channel. • General Service Enquiry via the website will be shared to all AMD. • Users will be given option to select AMD as a direct enquiry to AMD.
Tech Solution Partners (TSP)		<ul style="list-style-type: none"> • 2 x by-lined articles sharing case studies, best practices, trends, guides or tips in smart manufacturing. • 2 x product centric articles annually 	A page with listing of all TSP/BFS with Max 3 top solutions or services
Business & Financial Services Partners (BFS)			
Pioneering Industry Leaders (PIL)	Coordinate with PIL in developing programmes nurturing sme manufacturers towards smart manufacturing.	Invited to demonstrate its best practices in smart manufacturing & ESG <ul style="list-style-type: none"> • 5 x by-lined articles sharing case studies, best practices, trends, guides or tips in smart manufacturing. • 5 x product centric articles annually 	<ul style="list-style-type: none"> • Own individual page under PIL channel. • General Service Enquiry via the website will be shared to all PIL. • Users will be given option to select PIL as a direct enquiry to PIL.
Government & Institutional Partners (GIP)	Invited to share programmes and incentives	Able to promote its manufacturing related policies, programmes and incentives to more than 5,500 manufacturers.	Logos will be featured in smart4wrd.my as GIP
Manufacturing Biz Community (MBC)	Invited to participate in event	Access to Latest Updates and information about industry trends, government policies, incentives, and events.	Access to Latest Updates and information about industry trends, government policies, incentives, and events.

*Product-centric articles will be featured on a first-come, first-served basis. No reminder will be given. Unused slots will not be replaced.

Ecosystem Partners / Benefits	smart4wrд youtube	Invitation to Programmes and Activities including engagement with ecosystem partners.	Smart4wrд Outreach Programme Digital Media
Advanced Manufacturing Drivers (AMD)	<ul style="list-style-type: none"> • Forward up to 5 x case studies, best practices, trends, guides or tips in smart manufacturing. • Forward up to 5 x products/services or project experience videos to be posted within a year 	<ul style="list-style-type: none"> • Priority to be invited • Will be invited to collaborate or to attend (Fees may apply) 	Logo will be featured during any digital introduction of Smart4wrд
Tech Solution Partners (TSP)	<ul style="list-style-type: none"> • Forward up to 2 x case studies, best practices, trends, guides or tips in smart manufacturing. • Forward up to 2 x products/services or project experience videos to be posted within a year 	Will be invited to collaborate or to attend on 1st come 1st serve basis should seats or participation opportunities are limited. (Fees may Apply)	
Business & Financial Services Partners (BFS)			
Pioneering Industry Leaders (PIL)	<ul style="list-style-type: none"> • Forward up to 5 x case studies, best practices, trends, guides or tips in smart manufacturing. • Forward up to 5 x products/services or project experience videos to be posted within a year 	N/A	N/A
Government & Institutional Partners (GIP)	Invited to share programmes and incentives related to manufacturing in video format		
Manufacturing Biz Community (MBC)	Access to Latest Updates and information about industry trends, government policies, incentives, and events.	<ul style="list-style-type: none"> • Priority to attend • Pay lower fee than services community and non members 	

**Product-centric articles will be featured on a first-come, first-served basis. No reminder will be given. Unused slots will not be replaced.*

Ecosystem Partners / Benefits	Update information in smart4wrд.my	Participation in programmes and events	Smart4wrд Biz Community Whatsapp Group	Smart4wrд Facebook & Newsletter
Advanced Manufacturing Drivers (AMD)	RM 100 will be charged for any change of information in smart4wrд.my	Will be quoted seperately if any. Will enjoy reduction of 10% compared to non smart4wrд partner	<ul style="list-style-type: none"> Promote your events within the WhatsApp group One-time opportunity to introduce your company to the community <i>*All event promotions and company introductions will be sent to the group by admin representative.</i>	One-time welcome post on the official Smart4wrд Facebook page and newsletter.
Tech Solution Partners (TSP)		Will be quoted seperately if any. Will enjoy reduction of 5% compared to non smart4wrд partner		
Business & Financial Services Partners (BFS)				
Pioneering Industry Leaders (PIL)	N/A	Complimentary by Invitation	N/A	
Government & Institutional Partners (GIP)		Enjoy Member exclusive Fees or Benefits Fees		
Manufacturing Biz Community (MBC)				

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Marketing & Partnership Fee

Advanced Manufacturing Drivers (AMD)	Tech Solution Partners (TSP)	Business & Financial Services Partners (BFS)
<p>RM 12,000 per year</p>	<p>RM 3,800 per year</p>	<p>RM 3,800 per year</p>
Manufacturing Biz Community (MBC)	Government & Institutional Partners (GIP)	Pioneering Industry Leaders (PIL)
<p>Free to Join</p>	<p>No Fees</p>	<p>MSMA Leadership Award -No Fees for the 1st year</p>

*Membership fee subject to 8% SST

SMART4WRD

Accelerating The Journey Towards Smart Manufacturing



hello@smart4wrd.my



www.smart4wrd.my



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